



MINUTES OF THE AFTER AGFEST EXHIBITORS MEETING, HELD AT THE CHAPEL ROOM, TAILRACE CENTRE, 1 WATERFRONT DRIVE RIVERSIDE ON FRIDAY THE 22nd JUNE 2018.

PRESENT:

Exhibitors:

iHealth Saunas, Kylee Mather
MAST, Ian Ross
Windmill Hill Lions Club, Greg Flynn
Windmill Hill Lions Club, Derryl Hill
Woolworths, Wesley Polden
Launceston Christian School, Kate Gill
Launceston Christian School, Adrian Bosker
Rotary Club of West Tamar, James Tyson
Fishmania, Jodi Firat
Motors Tas Pty Ltd, Theo Bakirtzis
St John Ambulance, Joe Ratcliffe
Bernie's Tasmanian Gourmet Burgers, Bernard Atkins
Bernie's Tasmanian Gourmet Burgers, Ellen Atkins
Life Without Barriers, Gaylene Connell
Langdale Farm, Oliver Stocker
LAFM/Chilli, Sharon Symons
LAFM/Chilli, Alice Black
William Adams Ag, Russell Hubbart
TJM Tasmania, Emma Miller
Exercise & Sport Science Australia (ESSA), Grant Todd
TFGA, Lauren Saunders
Rotary Club of Youngtown, Ian Smith
Frontier Tasmania, Rhett & Dina Panizza
DLM Machinery, Dave Morrison
Ken Ewington
Yennel Longhorns, Megan & John Hoare
3D Greeting Cards, Carole Taylor

Agfest Committee:

Owen Woolley, Chairman, Agfest
Ashley Evans, Rural Youth Tasmania State President
Dale Hayers, Vice Chairman Agfest
Rhys Mills, Asst Exhibitor Manager
Kara Crosswell, Features Manager
Josh Taylor, Safety & Compliance Manager
Caine Evans, Junior Cattle Handling Coordinator
Selena Flanagan, Events and Sponsorship Manager
Linda Perkins, Finance Administrator (minutes)



The Chairman, Owen Woolley opened the meeting at 3:05 pm and welcomed everyone in attendance.

APOLOGIES FROM AGFEST COMMITTEE:

Jake Williams - Operations Manager
Nicole Elliot - Media & Promotions Asst
Karen Robinson - Rural Youth Tasmania CEO
Ethan Williams – Exhibitor Manager
Amanda Bayles – Craft
Breeanna House – Media & Promotions Manager
Dylan Bellchambers – Personnel Asst
Benjamin Cripps – Traffic Management

APOLOGIES AND WRITTEN FEEDBACK FROM EXHIBITORS:

Hot Bag, Angela McCormick
The Fudge Factory, Kathy Anstice
Caffe Addiction, Stephen Wall
Nubco, Maja Heidenreich
Burke & Wills, Shane Boland
Saroma Natural Remedies, Sara Martin
Hygain, Alice Davidson
BFE Services, Dianne Foley
Little Devil Donuts, Ann Lifshen
Sweet Petite Sugar Craft & Cakes, Christine Purton
JW Minerals, Stella & John Woolfe
Australian Boarding Schools Association, Tom Dunsmore
Adtrans Truck Centre, Andrew Stotz
Kentucky Equine Research, Ken Miller
Maxum Animal, Rod Shaw
Festival Mushrooms - Giovanni Bertelle
Northern Tasmanian Waste Management Group, Mary Gill
Rhuby Delights - Malcom Ryan
Icehouse Beverages - Gabrielle Lucas
Tas Marine Centre Longford – Robyn
Sam Clark Photography
Outback Campers - Bernard De Souza
Critter Treats - Mary Austin
Organic Dairy Farmers of Australia - Josh Fletcher
ETCS Electrical & Fire - Amanda



Apologies with written feedback:

Company & Name	Comment
APIA Insurance, Bram Holland	Well done again for a brilliant Agfest, you all do a magnificent job.
Anvers Confectionery, Sonia Shearer	We were part of the Dairy Pavilion and found it to be very well organised and look forward to being part of the 2019 Agfest.
Quality Log Splitters, Philip de la Motte	<p>Hi, unfortunately we will be on the mainland when the review is being held, but I would like to write and tell you we were very happy with our site this year. Some patrons had trouble finding us because of our position, and I am wondering if some signs like you find in a shopping centre could be set up on a few main corners? The ones which say 'you are here' and have a map of the shopping centre. Otherwise, our site was better than last years because of more room to put pallets of logs, and split wood. I estimate we split around 4 – 5 tons of wood over the 3 days, 17 pallets anyway, so it was excellent having a good supply of wood to show the productivity of the splitters, and vice versa it is a good way to keep the Agfest committee supplied with split wood for the year ahead.</p> <p>I asked for the same site last year (M116) and you put us over the road, but for next year, could you please leave us at site M113, for the sake of our customers, who often come to see us year after year, and for the convenience of your wood getters bringing us wood a short distance from the store.</p>
Kelato, Prydes & Funky Ponys, Dimity Hirst	<p>Unfortunately, I am unable to attend the meeting, however I have a couple of things to say ...</p> <p>Firstly, thank you so very much for putting in the road to the Equine Area. It made a huge difference to our flow of traffic. Having been in the area for many years now, it's been a wonderful addition that was really needed.</p> <p>Secondly, Olivia and Karley were wonderful this year on short notice. They were a pleasure to deal with.</p> <p>Thirdly, Prydes are really keen to again bring over a sponsored rider for the main Equine Arena. This year at their total cost they brought in Will Enzinger. Will is an Australian representative rider, also on the national high performance selector's panel. It was a huge investment for them into Agfest and our state.</p> <p>Next year they would love to again support our area, I'm</p>



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	<p>hoping we can start planning the arena entertainment earlier and have some support from the Agfest Committee into the costs involved. The benefit of having someone as high profile as Will there, flows onto all exhibitors. I saw many people that came just to watch him, and we really didn't have any media other than my Facebook posts to promote him.</p> <p>I think having a more professional approach to the daily shows will only improve our area.</p> <p>Every year it's got better and better, but I think a bit of filtering is important. To ensure people have something they want to watch, every hour will draw more people in. I'm happy to support the Equine Area organisers where ever I can, I won't be as busy next year as I was this ... but certainly happy to support if required.</p>
Cut Above Tools, Tony Matson	<p>Thank you, to the committee and their team for another successful event. We find bump in very easy, getting in and out each day good (even though busy) and bump out also effective. When needing any assistance, we found all volunteers friendly and helpful. This year we attended the Awards Night for the first time and enjoyed the function.</p>
Dolly Design, Roslyn Briggs	<p>I cannot speak more highly of the Rural Youth who were at this year's Agfest. Interested, friendly, and nothing was a problem what a great team. Great feedback from the Salamanca stallholders regarding this year's event, it would seem everyone did well and enjoyed themselves. Maybe you will have more applicants in 2019.</p>
Aussie Heatwave Fireplaces, Andrew	<p>Many thanks to the entire team at Agfest for another great event. Even the weather actually complied pretty much, compared to the forecasts.</p> <p>It was certainly a busy show from every aspect and a credit to everyone involved.</p> <p>It's hard work but you do feel a sense of satisfaction at the end of every Agfest.</p> <p>I hope the luck winner of the firepit picked it up OK, he seemed like a really nice guy.</p> <p>Thanks for the invite for the debrief but a little too far to come.</p> <p>My advice would be to keep on doing what you are doing, "If aint broke don't fix it." as they say.</p> <p>Many thanks again and we look forward to being involved again next year.</p>
Van Diemens Land Creamery, Jan Amourgis	<p>I would like to take the opportunity to say how impressed I was with the way Agfest 2018 was organised & run.</p>



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<p>Recreational Fisheries, Rod Pern</p>	<p>MAST Boat precinct worked exceptionally well this year. Having the continuous theme was attractive, looked professional and for those interested in fishing and boating easy to find. The street is highly colourful to walk down, and the openness is inviting. Some other streets were just lined with big marquees</p> <p>Many patrons commented that they wish other exhibitors were grouped to make them easier to find, as Agfest was getting so big they tended to miss some of their interested exhibits. Eg outdoor products, campers & caravans, tools. They also said that the boats and Marine should remain together.</p> <p>A welcome feature commented by many of our patrons, was the increased seating along the streets and in the food venues. I am sure many have requested increased tables at the food venues.</p> <p>The restriction of 2 exhibitor car passes does make it a little tricky setting up and pack down. Is there a possibility of having different types, Maybe a restricted entry just entry to the site on the set up days – no specific parking???</p>
<p>Aussie Kids at Work, Diane Schumann</p>	<p>I would like to convey my congratulations once again on a very well run event. It is by far the best event we have attended anywhere in Australia.</p>
<p>Waxhands Tasmania - Rebecca Davern</p>	<p>I would like to say I love everything about Agfest and the committee do a fantastic job, and all just flowed. Excellent rating from myself.</p>
<p>Callipari Wines - Michael Callapari</p>	<p>Thank you again for another successful event. “Well Planned”, “Well Organised”, “Well Run”, “Well Patronised”. “Well Done” to everyone involved.</p> <p>Looking forward to another great year in 2019.</p>
<p>Cradle Mountain Fireplaces - David Craig</p>	<p>We appreciated your assistance over the event and look forward to year 2019</p>
<p>Australian Honey Products - Tim Penton</p>	<p>Feedback is all positive, we had an enjoyable AGFEST and no problems.</p>
<p>Shred Burgers- Leo Miller</p>	<p>We absolutely loved Agfest and would love to come again in 2019. While I would love to have a crack down outside the main food area one year I’m happy to stay where we are if that suits you guys best. I think our van, running breaky, meals, snacks and drinks worked well to help the area we were in and the people there were very happy with us. Maybe just some extra signage mentioning food and coffee aimed our way at that top entrance might help more customers to come via the horse area; 95% walked straight ahead down the main road. Also, if you were able to make a thoroughfare from the Horse area down into the craft sheds with signage (at horse area and craft sheds) and a nice path (bark lined or similar) I think it would drag more</p>



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	<p>people through there from both directions. Have a great off season and see you next time!</p>
<p>Soft Hands Equine - Tracey Johnson</p>	<p>I was an exhibitor in the equine area for 2018 and would like to provide some feedback as I am unable to attend the meeting.</p> <p>Agfest was a positive experience for me, I am a new business with a new product and I saw the opportunity to utilise Agfest to launch my business and product to the wider equine community. I did not have any particular expectations other than to gain some exposure and to hopefully break even, using it as an advertising opportunity. While it was an expensive exercise I feel I did gain value for my business.</p> <p>I was aware when I applied to attend that foot traffic to the equine area was not going to be the same as the main exhibitor section. While this was not ideal, I understood this when I made the decision to attend. This was not the case for all equine exhibitors and I feel that this needs to be changed to give all exhibitors equal access to patrons.</p> <p>I have been made aware that site fees were the same in the equine areas as those in the main exhibitor section, this needs to be changed to reflect the potential access to foot traffic, if exhibitors are charged flat fees for space then they should have equal access to patrons. Attending Agfest is a costly exercise for many small business and if the committee wants these types of exhibitors to continue to support this type of event then they need to make access fair for all.</p> <p>There were other exhibitors who were allocated to the equine section who made a significant loss due to placement in the equine section rather than in the main exhibitor section. I know of one exhibitor in particular who had some equine products but also had general leather products who would have been better suited to maybe the craft section or general exhibitor area. I know of others in the equine area that also lost money due to their placement.</p> <p>I feel there are a number of solutions to this problem that should be considered by the committee:</p>



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	<p>Perhaps all equine related exhibitors could be placed along one of the avenues close to the equine arena and the arena area still used for practical demonstrations.</p> <p>Exhibitors assigned to around the equine arena should have to pay only sites fees commensurate with the % of foot traffic in that area, this may help people deciding whether or not to attend and may encourage those “on the fence” to go?</p> <p>Entry to the site could be altered to push patrons through both the craft and equine areas. There is only on entry and exit to the equine section and this is “out of the way” of all other areas of the site and so only those patrons seeking out this particular experience bother to make the effort to find the equine section – this is possibly on 20% of site patrons at best (this is an estimate from exhibitors who have previously attended and been sited in the main section vs the equine section) It takes much more walking and effort get there, many wouldn’t bother even though there may be interesting/useful things to see and experience.</p> <p>The equine exhibitors could be sited on the ends of the avenues close to the road access to the carpark, again in a group but still within the main exhibitor section so that they benefit from passing traffic.</p> <p>These are just a couple of suggestions to ensure exhibitors in the equine industry are attracted to Agfest into the future. It needs to be viable for all exhibitors and the current conditions do not support this. I believe that if this situation does not improve then the equine area may not be supported in the future.</p> <p>I look forward to receiving your feedback on this email.</p>
<p>SUPERAXE – David Burder</p>	<p>We think Agfest is very well organised and well run. Traffic flow early and late is good. It is a credit to you all. Can you organise the same weather for next year? We had good sales and orders off site this year and lots of interest generated. Very pleased with the result.</p>
<p>Smoke and Spice Tasmania – Rhonda Newton</p>	<p>I am sorry I was unable to attend the meeting on Friday - I was unable to leave work.</p> <p>I would like to thank the Agfest staff, committee, board and volunteers for an exceptionally well run exhibit of products, services and entertainment.</p> <p>I think this was the best Agfest we have felt for attendance and engagement of patrons. I don’t know whether that has to do with the amazing weather we had or that our products and reputation are better.</p>



	<p>We were in the situation that we actually sold all the licorice we had with us, even though we had brought more than normal with us. My poor husband was in the back trailer weighing bags and as soon as we put them out they sold. An unusually busy time for us and we are so grateful.</p> <p>I would like to thank in particular the lovely ladies in the office who are always so kind, to the site manager this year who put us in the best spot ever. This year the mobile coverage was better than its ever been with our Eftpos system working each time which helped to our success. Well done on a great job everyone.</p>
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Videos from the event played to attendees

REPORTS

Chairman's Report – Owen Woolley

Good Afternoon All,

Thank you for taking the time out of your busy schedules to attend this debriefing. Your attendance today is quite an import and integral part of our event, your feedback and suggestions is the information we need and use to help guide the future success of our event.

I must remark on how lucky we were with the weather, as you all know Agfest can bring some horrid weather. I think we can all agree the weather was quite generous, the few lead up weeks provided little rain which kept the roads and sites free of mud and disturbance. The only inclement weather being the Thursday night/Friday morning but wasn't enough nor did we have the traffic onsite to make for any big issues or excessive mud.

I know it is a biased comment from me, but I feel Agfest 2018 was a massive success all round, with weather, exhibitors, patrons, committee and volunteers. As we all know, Saturday was massive 29,799 visitors through the gates, which is the second busiest Saturday and the third busiest day on record. Total visitors for the three days were 65,794 which was 3007 more than last year.

I would like to thank all 709 exhibitors, old and new, for your support in making our event the success it is today, the continued support from exhibitors is the reason we are all here today and Agfest is consider one of the best agricultural field days in the southern hemisphere. On the Thursday site awards are judged by an independent panel of judges. This year's site award winning exhibitors are as following:

- Best Small Site - Aussie Fire Bucket (M97)
- Best Large Site - Hanson Products (440)
- Best Ag Machinery Display - William Adams (424)
- Most Accessible Site - Rabobank (701)



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Best Craft Pavilion Exhibit - Aunty Mels Artisan (A02)

Best Unique Taste Exhibit - Red Brick Road Cider (S38-25)

Best Business & Lifestyle Expo Exhibit - WFI (107-10)

Best Equine Exhibit - Off the Track (E20)

Now to the purpose of today's meeting, we would like some help from you, we are after all the feedback you are willing to provide to us to help figure out what we need to and what we can do better to make life easier and better for all involved.

The information gained from you whether it be in this debrief or by anonymous survey will be taken to our annual brainstorming event, where the committee will discuss and develop plans based on your suggestion and feedback for implementation and development for next year or in the coming few years depending on how larger task is at hand.

Thanks again for your time and consideration towards the success and continuation of one of the state's biggest draw cards and economic drivers, which we have the pleasure of organising.

I would now like to introduce Rhys Mills, Assistant Exhibitor who will speak on behalf of Ethan Williams, Exhibitor Manager.

Thank you

Exhibitor Manager's Report – Rhys Mills

Good afternoon everyone, I am Rhys Mills, Assistant Exhibitor Manager for the event and I am speaking on behalf of Ethan Williams the Exhibitor Manager for 2018. Ethan sends his apologies for not being here today, but he is currently on a Rural Youth Study Tour exchange in Canada.

What are year 2018 has been!

Thank you to all 709 exhibitors this year, you all put in a great effort to make your sites look amazing. We had the largest waiting list we have ever seen this year, containing mostly mainland exhibitors. Our Selection Committee had a very hard job rotating exhibitors and mixing new companies to best achieve patron movement around the site. Each year we take a mix of new and returning applicants, so the event doesn't become the same thing each year and to give new companies the opportunity to showcase their products. Our exhibitor numbers dropped slightly from 2017, because a lot of exhibitors decided to go bigger resulting in less sites available.

The new road from eastern car park leading into the Equine Expo and Craft Pavilions has had some great feedback from patrons and exhibitors, resulting in more exhibitors wanting to exhibit in the Equine area.

The MAST Marine Precinct worked really well having them all industry grouped and we will be pursuing this again in 2019.



We do have some key areas of site which we will be working on to improve for 2019 including some removal of trees and work around the North-North Area, power upgrades and a revamp of the Function Centre kitchen facilities just to name a few.

We are always wishing to improve, hence the reason for holding this meeting with you all today. If you don't feel comfortable speaking today there is still opportunity to complete the anonymous online survey, which will be closed off next week. Each year the organising committee review the feedback from exhibitors and patrons at our annual brainstorming session in August. So, your comments are very valuable to us as we plan for the future.

Again, I would like to thank everyone for making Agfest 2018 one of the best yet.

Disability Access – Mr Ken Ewington

Brief background given by Ken, of his experience of attending Agfest, and his goals for Agfest for all those to be able to attend. He was made to feel welcome when he arrived, the reduction of ticket costs was great to see. Whilst partaking in the event, suffered a cold chill, and was trying to find his friend. Found an exhibitor with a pizza oven, and woodfire and was comfortable. Located his friend, and left the event. Commended the committee on their support of his situation, toilets were set up well with information provided for those with disability. He would like to set some goals - people with a disability, or elderly - by the time they get around to craft, they need a resting point, perhaps a large tent with chairs. This is sadly lacking, there could be a resting point, also for husbands, and have a display of history of the organisation. Tourists could come and interact. He has invested \$10,000 in his goal for changes to be made, and he has seen major changes happen. He believes Agfest need to push harder, and audit their exhibitors regarding access to their sites, he has noticed long term exhibitors are using woodchips still, and is asking for different flooring to allow easier access. Need to address that. Clothing sites need matting down to make it easier access. One highlight he noted, whilst leaving the site, he saw 6 carers, with highly disabled people, and the expression on their faces was excited, top of the world. Happy to see people with such disability going to see Agfest, as generally it is not something they get to see. Long way to go yet but getting there.

Official Charity – Presentation to Teen Challenge Tasmania

Owen spoke of the procedure around the donated 50c fee from all ATM transactions during the event, being given to the Official Charity. In the absence of Teen Challenge Tasmania he also gave a brief overview of the aims of Teen Challenge, and advised that the cheque for \$1129 would be sent to them in the next week.

FEEDBACK FROM THE FLOOR:

Company	Name	Comment & RY Response
Bernie's Tasmanian Gourmet Burgers	Bernard Atkins	16 th year they have exhibited, congratulations to RY. Major fault found – people want to use plastic ie eftpos. ATM placement around the site. People walking away. In front of Unique Taste would be good, or in the middle of the site.



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		<p>Secondly, previously exhibitors had to boil up urns to wash up dishes etc. Hot water cylinder system in UT needs an upgrade, is not hot enough, back to needing to boil water again.</p> <p>Agfest response – Linda advised of the difficulty in obtaining mobile ATMs for the event and that we are looking elsewhere for options, however they are limited in Tasmania. Dale advised that the hot water upgrade should be easy to do.</p>
Motors Tas	Theo Bakirtzis	<p>Congratulations on an excellent Agfest. Mentioned the marine precinct, cluster works for them. Automotive in one area, also works really well. Consistency would be good, in site placement. Customers know where they are placed. Little things – cars coming in, during set up, get quite dirty, very hard to wash them, not sure of the solution, all automotive must be in the same boat. It is a challenge, opportunity for water to be available close by would be good.</p> <p>Next thing, every year finding it hard, as options around catering are difficult. Colder food options would suit them better, and have more options available. In the packs that go out to exhibitors, it would be good to cover this.</p> <p>Lastly, the kerfuffle with the keys, keys going missing, not accepting keys – it makes it really difficult for them to set up. We need a better way for this to be dealt with. Otherwise, every year it gets better and better, and engagement with the Chairman was fantastic, very impressed with Owen's leadership.</p> <p>Dale queried whether they enjoyed the competitive nature, rival dealers? Theo - yes, it generates more traffic, people go from site to site all in the one place. Unfair though for the dealer that is sitting out by themselves, away from other dealers.</p> <p>Dale – can be noted for the exhibitor team to look at moving forward. Re car wash, might be an issue for say a wet Agfest, ie access for everybody with extra water hitting the ground. Theo - had a tap close by last year, which worked well. Dale - logistics are an issue, but can be looked at.</p> <p>Selena – re catering options. There were emails leading up to event, included catering options, advised what was going to be available, highlighted the importance of reading emails that are sent out. Onsite catering available – the committee caterer offered sandwich delivery. Mentioned industry grouping for cars, and the size of sites applied for, as we had a huge</p>



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		<p>waiting list. Possible size restriction for some sites. With regards to the key issue - logistics need to be looked at, will be dealt with separate from this meeting. Theo – possibly one transport company responsible for all keys? Agfest can't be held responsible for all those keys.</p> <p>Comment from Kylie - iHealth Saunas - No responsibility can be taken for anything. Theo – cars are sitting there with keys in them, missing the point. Industry needs to work with Agfest, be flexible, reduce risk. Owen – few options to be brainstormed.</p>
MAST	Ian Ross	<p>Congratulations to the organisers, great event put on by volunteers. Thanked Selena for her efforts in organising last year, to have the marine grouping happen. Feedback from their exhibitors that everyone had a great event, the grouping was wonderful, nothing but praise from their end.</p>
Yennel Longhorns	John Hoare	<p>Thanked everyone. Couple of things – one, older farmer came to see them at the Beef Expo, and queried whether there could there be a drive through, with the minivans, on the Wednesday afternoons, for those with age and mobility issues?</p> <p>Two – is Beef looked at the same as Equine, re the Site Awards, as Beef was left off this year? They received a comment from a younger participant - horses got recognised, don't they recognise our animals?</p> <p>Three – with movement of livestock, making sure everyone is on the same page. They had 34 cattle on their site, from Stanley and down south, and following the Agfest protocol, by the Wednesday night, everybody was offsite, and everything bedded down. Next day, issue at their site, fences were damaged etc, a truck brought in cattle brought overnight. Needs to be the same set of rules for everyone. The value of animals on site is very high, and while they trust in the security and the RY team, everyone should be treated equal. Beef in the past had been forgotten at Agfest, there were issues, and it has been hard work trying to build that back up.</p> <p>The highlight for them was driving out on the Saturday evening, everyone was tired, and had enough, but seeing the enthusiasm of the young committee members at the end of the week, was amazing. Thank you.</p> <p>Dale – re judging with regards to beef expo. This year was in the same category as Features, ie Heritage, Central Arena. Agree that moving forward, a future goal is to have Beef on the same level as Equine.</p>



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		Kara – change around with site awards this year, some awards we no longer have, but do have new ones. To look at further.
St John Ambulance	Joe Ratcliffe	Extremely well run. Comment – lack of areas for people to sit, particularly those with walking frames etc. Struggle for some people. Don't want to send out ambulances to pick people up when they have collapsed.
Life Without Barriers	Gaylene Connell	Originally placed on waiting list and were devastated. (5 th year?) They were then accepted, and were over the moon. Biggest year for people to sign up for foster carers ever, got the message across to the largest audience in one hit, thank you.
DLM Machinery	David Morrison	Comment re placement of the Bison shed. Last year it was against the fence, backing on to exhibitor carpark, this year was on the corner of 4 th and North North – DLM site couldn't be seen from anywhere on site. Swap them around so they are not blocking, other exhibitors were affected as well. North North is not a good spot for machinery dealers at all. No foot traffic through that area. They had no-one on site until nearly 10am on the Thursday and Friday and no-one after 1.30pm. Saturday was really busy. Best Agfest as far as sales go, but we do want to be seen. Queried why Bison don't get a permanent site, with the work going into concrete footings every year. Dale – further discussion needs to be had. Site is a farm most of the year, any arrangement would need to be of a benefit to both RY and Agfest as well.
Yennel Longhorns	John Hoare	Who do we talk to re international interest? Is there a potential to talk to someone re getting approval for a site at Agfest earlier than January? Owen – definitely scope for the area to evolve, and could be a possibility to arrange with the current Beef director, for moving forward, however applications open in October, with decisions advised in January. Selena advised happy to have a chat with John regarding this.
Frontier Tasmania	Dina and Rhett	Thank you to Agfest once again. Long hours, during the event, the smiles were welcome to see. The vibe was fantastic this year, everybody was pumped. Great feedback received this year from patrons. Mentioned by several patrons to her that some more seating would be appreciated.
Launceston Christian School	Kate Gill	Thank you. Didn't think she would ever be so excited to see a power point. Just such a blessing from what has previously happened. Seating – previously in the northern side of the craft area, fenced area, there was seating that had been used, and was gone this year.



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		<p>Hay bales are great way to provide seating, in a combination with other seating. Loved the smiley face in the centre. Well done to committee.</p> <p>Dale – re the power point, good example of what came about from this same meeting last year. Second point re the fenced area, that is a new relationship with Quercus Park United Kennel Club, which is a work in progress. Moving forward there will be dog shows, and seating again.</p>
	Ken Ewington	<p>Another point - parking areas, need to put a mobile number for contact for people with difficulties, a big sign in the disabled parking area, for them to contact committee members for help if required. Very important.</p> <p>Dale – I wonder whether we have too many signs? Many are compliance based, but is a fair comment, and if people are actually looking at the signs, that is great. Kate Gill mentioned that most exhibitors would offer help if asked. Discussion ensued regarding the help phone number already being noted in the programme, and also displayed around the site at present.</p>
3D Greeting Cards	Carole Taylor	<p>First year as an exhibitor. Thanked the committee and everyone else, and especially Selena for answering all her questions. The event was quite successful for her, security came and introduced themselves to her, everything went smoothly. Massive event, so well organised. 3 toilets for 5 craft pavilions could be increased to 5 – some exhibitors are sole exhibitors, and standing in a line to queue for the toilet doesn't work for them.</p>
Launceston Christian School	Kate Gill	<p>Mentioned that the toilets near craft had no soap supplied.</p>

The 2018 minutes of Exhibitors Meeting will be available on the website www.agfest.com.au - "Exhibitors" – "Meetings" in the next 30 days. Application for 2019 will open on the 1st October and close on the 1st December. Exhibitors who have previously applied for a site will automatically be sent their login details on the 1st October, please let us know if your email address changes.

Owen thanked everyone for attending and for their feedback, which is valuable to us when we plan for next year's event and planning for the future.

Meeting closed at 4:10 pm.