



MINUTES OF THE AFTER AGFEST EXHIBITORS MEETING, HELD AT THE CHAPEL ROOM, TAILRACE CENTRE, 1 WATERFRONT DRIVE RIVERSIDE ON FRIDAY THE 7TH JULY 2017.

PRESENT:

Exhibitors:

Christopher Walkden	Australian Electric Vehicles Association
Lauren Saunders	Tas Farmers and Graziers Association
Andrew Cameron	Primary Employers Tas
Sally Williams	Recreational Fisheries DPIWWE
Wesley Polden	Woolworths
Cheryl Cox	Socks & Moccasins by Cheryl Cox
Peter Tyson	iHealth Saunas
David Reardon	Betta Milk
Tracey Lee	Rotary Club of Westbury
Tahlia Webster	Rotary Club of Westbury
T Firat	Fishmania
Fred Hooper	ABC Radio
Kate Gill	Launceston Christian School
Dale and Deb Kunde	Della Valle Gelato
Kaitlyn Steer	Tas Farmers and Graziers Association
Taz Deradass	The Van Diemen Project
Pauline Cross	Far A Head
Greg Flynn	Lions Club of Windmill Hill
Derryl Hill	Lions Club of Windmill Hill
Peter Hopkins	Marine and Safety Tasmania
Leigh Innes	Rotary Club of Youngtown
Chris Westlake	Rotary Club of Youngtown
Dina & Rhett Panizza	Frontier Tasmania
Jess and Sam	St Lukes Health
Daniel McWilliams	Australian Honey Products
Malcolm Ryan	Rhuby Delights
Bram Holland	APIA Insurance
Rod Brazendale	Ruband Tyres
Len Dixon	Field Capacity Australia
Andrew Lovitt	AutoRent Hertz
David De Cani	Rotary Club of Devonport SE
Gaylene Connell	Life Without Barriers
Darren Cooper	St John Ambulance
Ajay and Evon	AJ's Indian Café and Restaurant
Kate McGough	The Leukaemia Foundation
Rob Ikin	Van Diemens Land Irrigation
Rhonda Newton	Exotic Filled Candy, Smoke & Spice Tasmania



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Agfest Committee:

Kate Birch (Chairman)

Ethan Williams (Exhibitor Manager)

Jake Williams (Power Coordinator)

Karen Robinson (General Manager)

Selena Flanagan (Office Administrator)

Linda Perkins (Finance Administrator/Minutes)

The Chairman, Kate Birch opened the meeting at 3.13pm and welcomed everyone in attendance.

APOLOGIES FROM AGFEST COMMITTEE:

APOLOGIES AND WRITTEN FEEDBACK FROM EXHIBITORS:

Anglicare, Jess Outram

Aquaprogear/Guy Cotton, Andre Buannic

Australian Weaving, Alison Randford

Bonsai Ichi-ban-ii, Noel Kemp

CGU, Melissa Figg

Cozyosko, Sally Bourguignon

Darling Irrigation, Leon Larsen

Doper Society Tas, Liz Dujmovich

Fence-Line Solutions, Siobhan Whitty

Forico, Alistair Hayward

Habitat Plants, Sally Stoleman

Howarh Plumbing, Skye Crawford

J W Minerals, Stella Woolfe

Jolly Lolly Trolley, Donna Newton

Kingsman Collection, Lurette

Lavere Products, Steve Green

Lincoln University, Sophie Pragnell

Makita, Anthony Beck

Royal Flying Doctor Service Tas, Mary Frost

Sticky Balsamic, Dee

Sustainable Australia, Susan Bowes

Tasmanian Country, Marian Maclachlan

Terra-Preta Developments, Frank Strie

Ultrabond, Steve Green

Angus Gourmet Steak Sandwiches, Vaughan Taplin

Aussie Kids at Work, Diane Schumann

BaristaSista, Simone Daly

Burke Wills, Shane Boland

Cheesecake Baculo, Melissa Burr

Cyclad, Jason Orr

Delaval, Sharon Yeeles

Fat Cat Pottery, Jenni Cross

Festival Mushrooms, Giovanni Bertelle

Greyhound Adoption Program, Susan Gittus

Hot Bag Heat Bags, Angela McCormick

Hygain, Michelle Tones

Jane Franklin Hall, Mike Jolly

Just Like Nanny Paula's, Paula

Laska's Lullabies, Mary Lynton-Moll

Lethborg Funerals, Philip Lethborg

LJ Creations, Jayne Clark

Morris Outside, Jan Morris

Step Forward Orthotics, Lesley Rands

Strainrite, Debbie Payne

Tarfish, Mark Nikolai

Terrain Tamer 4WD, Peter Bonavia

Twins Pantry, Natalisa Sembiring

Aussie Heatwave Fireplaces, Andrew Fenton



Apologies with written feedback:

Company & Name	Comment
Advanced Therapy Spas & Massagers, Anne & Peter Griffin	We would like to say that we were very happy with our position and sales at Agfest and are very much look forward to exhibiting next year. We really appreciate your committee and well organised your Field Day is. It is one of the best Field Days in Australia that we do.
Alpaca South, Alison Brolsma	I would like to congratulate Rural Youth on another excellent Agfest. From my perspective, it was our most successful, both in terms of promotion of the alpaca industry and sales over the 3 days. The weather was good. I always worry when I'm on the East side of the road: if the weather is bad the alpacas run the risk of exposure, but all was well again. The alpacas drew large crowds: people love them. Eftpos worked (yay!) For us, there were no glitches. Having a delivery pass, so I can swap animals over to destress them was excellent and being able to keep the alpaca-van on site for emergency evacuation of the animals was also very much appreciated. Didn't need to use it, but if I didn't have it there, sure as eggs it would have been needed! I can see that the drainage is constantly being improved, so even had it bucketed that week, the site would not have been inundated. Well done Rural Youth. See you next year, I hope.
Callipari, Michael Callipari	From my perspective AGFEST is well organised, well run and well followed up on. Clients are a plenty so it is a must see for patrons. Exhibitors all want to come along & you do well to make them all feel welcome. Children are the future and they are also well involved. Relevance is key, and this fits with all that attend. Suggestions: Maintain the 'status quo'; Seek a few more patrons each year to attend; Ask the ladies nicely that used to do the breakfasts to do then again (this year the breakfasts did not work as good as other years), this is a luxury to me, however if run well, it is very rewarding.
Candles and Nougat, Luke Lennon	I just wanted to congratulate you on another amazingly run Agfest this year
Dolly Designs, Ros Briggs	My thoughts regarding 2017 Agfest are very happy. It was a best one again for me as my products are great for the children returning customers and new families. All the volunteers were very helpful and everything seemed to just flow. Thank you to one and all. Warm regards to Paige who gave me so much help, Linda for advice and the 2017 Craft Committee for selecting me as an exhibitor.
Heavenly Heat, Alan Burdon	May I take this opportunity to thank you for an excellent experience for us at our first Agfest. The site was well located and not crowded-in by other exhibits and we were very pleased with the response to our heaters from the many visitors to the festival. In addition to that we thought that the organisation was superb,



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	<p>especially the traffic management, which made access to and from the site an easy matter. The Friday breakfast was a welcome bonus too. We are already looking forward to the possibility of joining you again next year.</p>
<p>ICU Animal Rugs, Margaret Egan</p>	<p>I would like to pass on to the committee what a outstanding event it was. Your workers went beyond to make everyone settle in and if you had a question it was answered immediately with a smile. Daryl and myself would rank Agfest as the best Agriculture field days there is. And the feedback and new clients WOW it has been amazing. Along with making ICU Small Animal Rugs know in Tasmania. I would next year have asked to be placed nearer to the animals calves ect, as that was the only thing people comment on we were hard to find. But that was my fault as I stated anywhere on the application form. Once again, a huge thank you for making us new comers welcome to this amazing event.</p>
<p>Leroy Mac Designs, Rebecca McErvale</p>	<p>We had an absolutely amazing time at our first Agfest event and would love to re-apply to attend again next year. Thank you once again for a brilliant event.</p>
<p>Marcus Oldham College, Sophie Sutherland</p>	<p>I think it went really well. I was a little disappointed with the light in the marquee we were in. It was quite dark and we will definitely need to get lights next year in our site. I'd also say 8 – 5pm on the last day is quite long... Maybe it could be an 8 – 4pm? Otherwise, event went really well and I really enjoyed it!</p>
<p>Perry's Lemon Myrtle Rainforest Products, David Perry</p>	<p>Just a quick thank you for again doing a great job, I have been coming to Agfest for many years now and every year it is a pleasure to come to such a well organised field day and as a farmer coming to exhibit at your ag show I really appreciate your support in helping us show what is available from the Australian farmer, we put in the work during the year to get products on the table and you provide the perfect event to show what we have done. Well Done.</p>
<p>Quality Log Splitters, Philip de la Motte</p>	<p>Letter of correspondence sent to organising committee.</p>
<p>TasBest, Vincent John</p>	<p>Letter of correspondence sent to organising committee.</p>
<p>The Fudge Factory, Kathy Anstice</p>	<p>As always job well done by all.</p>
<p>Tough-as Products, Darren</p>	<p>Great event. As per last year - the final exit system is flawed - there should be two gates to exit from - the front and rear. As no one can get out anyway - perhaps allow up to 6:30pm to pack up and leave - this is especially important perhaps for interstate visitors who may not be able to continue pack up on the Sunday. Great event (had to say it twice)</p>
<p>Trailblazers, Christine Richardson</p>	<p>We would like to congratulate and thank all involved in Agfest 2017.</p>



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	<p>We very much appreciate the efforts of your team of volunteers to produce such a successful event, everyone we dealt with was enthusiastic, helpful and friendly.</p> <p>Everything from the application process, to the venue layout and traffic access on show days was well managed.</p> <p>Thank you again, we look forward to returning in the future.</p>
<p>TurmeriX Tasmania, Katie & Debra</p>	<p>This event was beyond sensational.... well organised.... exceptional traffic control both in and out of the event and all in all YOU GUYS ROCK!!! High five to you all for an outstanding outcome.</p>
<p>Whites Rural Tasmania, Jeff Payne</p>	<p>Would like to see a food van or truck driving around selling lunch and coffees on the two setup days before Agfest.</p>
<p>Consumer Building and Occupational Services, Richard Bennett</p>	<p>Thank you for the opportunity to comment on our experience at AGFEST this year and sorry for the delay in forwarding this response. I will be brief but I think as an organisation we have had a debrief about this event as we do with any event and would like provide feedback to assist you with your future planning for AGFEST.</p> <ul style="list-style-type: none"> • It was noted that there was a mixture of exhibitors in our pavilion that encouraged the public to walk around the site. In the past there was a predominantly government focus that may have reduced the appeal to some members of the public. • We will have a preference to use digital equipment to display web, video of information and less reliance on printed material in the future. We need to ensure that this will not be an issue for organisers. • Car park access in some instances left staff who were restocking the site with merchandising some way from the exhibition site. • Staff felt the event was very well organised and was of great value for us and the visitors as we were able to engage “face to face”. The quantity and quality of our interactions were well above our expectations and allowed us to advise and assist a large number of people with issues that they needed to have resolved. • I note that previous minutes provided from 2015 event exhibitors meeting raised issue with some local traders concerned about “made in Tasmania” confusion in craft areas were displays were stocked with other goods. We could provide a compliance presence for the organising committee when it comes to consumer law.



REPORTS

Chairman's Report – Kate Birch

Thank you to each of the 758 exhibitors that invested to be at Agfest 2017. We appreciate your support in our event, adding interaction, vast array of industry and produce, experience and knowledge each year.

Many years ago, I started my journey in Rural Youth and Agfest, a world of opportunities and experience to be gained ahead of me. Fast forward to today, I sit here with the sense of achievement and pride in what has been and excitement of what is next. Tomorrow afternoon there will be a new leadership group appointed, but also a possible new structure that has been in review this past few months. We strive to continually develop and ensure efficient operations – this extends to our structure and not just the event we deliver to the Tasmanian community.

It is exciting to see the many members I have seen transition from their beginning of membership and involvement with passion and determination to step up and take on the challenge of new tasks and fields of works to their everyday life. For me, personally, I have now completed everything I set out to as my personal desires goals within Rural Youth Tasmania, 15 years of involvement I am now looking to enjoy this next year within the committee holding a different role and gaining some spare time to the life of a Chairman where no two days are the same and nor can they be predicted to what could occur within a 24 hour period! The path of my involvement hasn't been smooth sailing, it hasn't always been enjoyable, and many things certainly didn't happen easily BUT there were always more fun times, mates creating memories, achievements and breakthroughs and that huge grin at the completion of the challenge, I have thoroughly appreciated every avenue of being Chairman, and playing my part of the Agfest Family within any position held over the years.

Our committee of 2017 went into the event with the target of reaching over 60,000 attendees. AND we smashed it!

62,787 – just a number for many, but for us it ticks all the boxes of goals set out by our group to achieve – owning it and believing we could achieve this result! The weather certainly was a contributing factor in reaching those patron numbers and we certainly found it is far easier logistically and operationally to run Agfest without the added components of rain, mud and wind- for the first time in five years we had to water the roadways!

Online ticketing was introduced to 2017. As most would know, formerly we sold tickets via all Coles Supermarkets, this deal ceased in 2015, for 2016 we sold through Roberts Town and Country Stores and our Rural Youth Clubs; after much research and recommendation we chose for 2017 to sell online and exclusive through our Rural Youth Clubs. As we progress with strategic partnerships and in any award application, we continually are asked for statistics of where people travel from, who comes to Agfest, what is our demographic... In 2015 we facilitated the surveys via University Tasmania, and reports were another survey should be considered in the next couple of years not each year. Early April we were worried at the extremely low number of tickets administered via this new platform... 90... we accelerated on the marketing for the next three weeks and by Agfest Saturday at 3:31pm when the last online ticket was transacted we had administered 11,400 tickets via this service. There were no major technology fails with this service, a few teething errors at the start of Thursday with processing at the gate – but nothing of significance that cannot be easily addressed for 2018.



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Agfest 2017 in snapshot...

Starting at 2:30am Thursday morning awaking for Sunrise to arrive on site at 3am – we were set for a massive day ahead! With both my Agfest and personal phones going flat four times the first day and over 50 incoming calls on each for the day I was sure happy to put the feet up after our Official Opening event that evening. Her Excellency Governor Kate Warner and Mr Warner in attendance we had the exciting privilege to show them around our event. Thursday is always that mixed emotion exciting day with all those plans of 10 months being put to the challenge of adding 15-18,000 patrons and seeing how things go. For 2017 opening day was seamless, even with the added public appearances, thumb chopping and the wonderful gesture of our Committee members shave and/or colour for a cure at the Leukaemia Foundation site for World's Greatest Shave raising just under \$1800 from personal fundraising! Friday was a slightly less busy day, increased interactions from State and Federal Politicians – including being recognised for our hard work behind running Agfest during budget announcement by Premier of Tasmania Will Hodgman and Jeremy Rockcliff MP. The weather gods were really on our side when there was a light sprinkle of rain around 3:30pm on the Saturday- simply to wash the dust off those marquees before pack up commenced.

Just 299 days until the gates of Agfest 2018 open... the countdown is on!

Exhibitor Manager's Report – Ethan Williams

This year the demand for sites was on par with previous years, with all our static sites being filled and replacing cancellations was not an issue. There was a further 34 exhibitors still on the waiting list after the event.

TOTAL STATIC EXHIBITORS:

- 419 Static Exhibitors
- 84 Static Site Sharers
- 5 Static Services
- 4 Charities (including the 2017 official charity the Leukaemia Foundation)
- 12 Static Caterers
- 4 Beef Expo Exhibitors

PLUS:

- 145 Craft Exhibitors
- 17 Equine Exhibitors
- 21 Trades Expo Exhibitors
- 46 Unique Taste Exhibitors

TOTAL AGFEST 2017 EXHIBITORS:

- 758 Exhibitors

Some of the amazing features we had this year were:

- The Milbourne Family Whip Display on behalf of Simon Martin
- The Working Bullock Display
- Stihl Timbersports Australia



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- Eddie Freeman Chainsaw Carving
- Heritage Display
- Sheep Dog Trials
- Peter Brock Memorial 4x4 Track
- Dairy Expo – Dairy Tas Legendairy Expo
- KAAP – Kids Ag Awareness Program
- Equine Expo's full day of events
- And plenty more

The site allocations were focused on the Agfest policy of rotation, as you would be aware this is not always possible due to power and size restrictions.

I'd like to thank all exhibitors who went above and beyond to make their site look amazing. I could get a bird's eye view of the site from the helicopter and I was extremely impressed of the appearance of the site from the air.

I would like to congratulate the winners of the 2017 site awards:

- Best Small Site – **Est Aust** (M109B)
- Best Single Site – **Thunderstone** (1027)
- Best Double Site – **Cradle Mountain Fireplaces** (539)
- Best Multiple Site – **Glasgow Engineering** (622)
- Best Machinery Site – **Komatsu** (M79)
- Best Craft Pavilion Exhibit – **Soy Escentual** (J15)
- Best Unique Taste Fine Foods Exhibit – **Little Rivers Brewing Co** (S38-29)
- Best Trades Expo Exhibit – **Tasmanian Canine Association** (CWA8-3)
- Best Heritage Display – **Old Bits and Pieces**
- Best KAAP Learning Trail Site – **St John Ambulance** (613)
- Best Equine Site – **Drovers Saddlery** (E03)
- Best Beef Expo Exhibit – **Yennel Longhorns** (514)
- Most Accessible Site – **Tasmanian Farmers and Graziers Association** (605)
- Best Use of Central Arena – **Simon Martin Whips**

Lastly, I would like to thank everyone that made life as Exhibitor Manager easier even just by saying thank you and being extra cooperative. Thank you again, I hope to see everyone back for 2018.

Disability Access – Mr Ken Ewington

Ken introduced himself to the room and gave a background to his goal of 13 years ago, to facilitate positive change. He acknowledged the changes and improvements made over the years, and likes to see more people attend each year. He thanked the exhibitors present for changes made to make it easier.



The new concrete pathways to Unique Taste were acknowledged, as being a real treasure, and a great improvement. He does an audit as he moves around the site. He noted the barriers around culverts, and phoned the committee where he didn't find them, and they were fixed immediately. Another concern regarding a hole was also fixed quickly. He made mention of a SA clothing vendor, whose site he could not access at all. Woodchips and not much room within the site meant it was not accessible. Woodchips are a no go. He would suggest weed matting would be beneficial, which Agfest could purchase and hire out to exhibitors. He would encourage Agfest to look at this.

Parking was excellent, very well controlled this year. Ken mentioned the high number of disability cards issued in Northern Tasmania.

Suggested moving away from hay bales for seating. Older people can't get around the whole site without having a rest. The weather was good this year, however if the weather is wet, the bales of hay are no good, or you end up with a wet bottom. Need to put more bench seating out.

The access ramps were good, however need to bear in mind, to have a gradual slope, not too steep.

In summary, Ken's goals for the committee next year are:

- Consideration for a concession price for pensioners, disabled/carers.
- Woodchips – removal of all woodchips.
- More seating/rest areas around the site.

Ken thanked the committee for their time, and all the exhibitors present for their support and mentioned how much he liked attending.

FEEDBACK FROM THE FLOOR:

Company	Name	Comment & RY Response
Marine and Safety Tas	Peter Hopkins	<p>Thanked the committee for organising. Mentioned that we had a Marine precinct in previous years, and requested this be taken into consideration for 2018. Recreational boating relates to the rural community. Dealers have also passed this request on to MAST.</p> <p><u>Agfest Response</u> Kate advised that they ensure this is noted on their application. Ethan will chat directly to Peter after meeting.</p>
Socks and Moccasins by Cheryl Cox	Cheryl Cox	<p>Feedback received from customers after Agfest - some couldn't stop to browse, as the pressure of people moving through the shed didn't allow time to stop and look. Need a little bit of space off to the side so people can browse easily.</p> <p><u>Agfest Response</u> Kate advised we will look at during Brainstorming.</p>



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Far A Head	Pauline Cross	<p>There are no gaps/walkways between the sites in craft. Far A Head were situated in a middle row, & the site behind used her site to access their site.</p> <p><u>Agfest Response</u> Will review accessibility and education for exhibitors.</p> <p>Mainland exhibitors are selling Tasmanian products that Tasmanian exhibitors are selling. There should be a preference to Tasmanian exhibitors. Far A Head gets put on a waiting list each year.</p> <p><u>Agfest Response</u> Kate explained the process with regards to accepting exhibitors, particularly with regards to items being handmade, not factory made. There will be discussion regarding having one craft shed for Tasmanian products.</p>
The Leukaemia Foundation	Kate McGough	<p>Were the nominated Charity of Choice for 2017, and very thankful for that. They were situated close to the front gate, and had many kids asking about the KAAP program, and where they get the passport from? Is it at the front gate? Great programme though.</p> <p><u>Agfest Response</u> University of Tas run the KAAP Learning Trail for Agfest, we will look at the process for next year.</p> <p>They received a few complaints about the price increase, with queries re the volunteers, and the public perception of where the money goes. They need to know what goes back into the organisation to run the event. It also stays in the state.</p> <p><u>Agfest Response</u> Kate advised that the Annual Report is online for public view. It is on the radar for Brainstorming to look at ticket prices.</p> <p>Kate McGough presented a Thank You certificate to Agfest.</p>
Della Valle Gelato Naturale	Dale Kunde	<p>First time exhibitors – were moved from inside shed to outside picnic area due to having van. Queried whether we could expand the number of food sites, and focus on making the area a bit more user friendly. They felt they were at a bit of a disadvantage where they were placed.</p>



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		<p><u>Agfest Response</u> Kate advised this was the second year for the picnic area, and are putting effort into making the ground surface better. Suggested using banners for awareness. The Unique Taste director for 2017 has new ideas for placement for 2018. Kate requested they keep in contact.</p>
iHealth Saunas	Peter Tyson	Thanked the committee, great job.
APIA Insurance	Bram Holland	<p>Congratulated the committee on wonderful work. With regard to earlier mention re unsuitability of woodchips and hay bales - Bram mentioned that during the rain in previous years, a patron at their site fell over on the slippery ground, a committee member organised woodchips straightaway to fix it, and no one slipped over after that. They also use hay bales on their site for seating each year, which works extremely well. Bench seating allows people to congregate, and block off the site. Advised committee to keep up the good work.</p> <p><u>Agfest Response</u></p> <p>Kate advised that we only put bench seats in blocks that are communal, not on sites sold to exhibitors. There are plans to increase seating next year.</p>
Rotary Club of Devonport SE	David De Cani	<p>Queried the electricity costs, seems excessive.</p> <p><u>Agfest Response</u> Selena advised that 15 amp connections are \$215 for whole event, and that pricing won't be being changed in the near future. Ongoing maintenance and testing costs are quite high, and we are also looking to upgrade infrastructure in coming year, some of which is 25 years old.</p>
Australian Honey Products	Daniel McWilliams	<p>Noticed new improvements. Has concerns however about road safety when leaving the site. Access in and out of the site is really good, but on the way back to Launceston each night, there are road accidents. An option to change lanes might help with this, and stop people making unwise decisions.</p> <p><u>Agfest Response</u> Kate advised she will talk to our Traffic Coordinator, to see if there is anything that can be safely done.</p>



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Van Diemens Land Irrigation	Rob Ikin	Have been exhibiting for many, many years, and have moved around the site. Getting rid of the Ag Expo area has been a big improvement, with more foot traffic getting up to that area of site. Mentioned also the traffic flow is much better than it used to be many years ago. Agfest is essentially their business' shopfront of 3 days. Great job.
Rhuby Delights	Malcolm Ryan	<p>Thanks for the recognition this year. Wonderful job. Travelling from Devonport is a dream both ways, no problems, but recognise that there are some things that could be tweaked. With regards to access between stalls, feels this is a procedural matter, for exhibitors, being advised what they can and can't do.</p> <p>Thinking of "outside the box" ideas, ie having a celebrity chef in the middle of the craft seating area, fresh produce, do something creative out there, people can gather around to view.</p> <p>Site costs – attends a lot of shows, Melbourne shows, Canberra etc are \$3000 and upwards. His costs of \$850 all up, at Agfest well and truly cover costs.</p> <p>Suggests getting all exhibitors to step up the quality a bit, thinking one step further, creative ideas.</p> <p>Mentioned the use of drones within the rural industry.</p> <p><u>Agfest Response</u> Selena advised that we are unable to have drones on site, due to regulations in place around the helicopter.</p>
Field Capacity Australia	Len Dixon	Suggested we look at an age concession price. Congratulated the committee on the event. He has received positive feedback from farmers, and made mention of the machinery being consolidated, all in the same area, positive comments re improved layout.
Frontier Tasmania	Rhett Panizza	Have exhibited at Agfest for 7 years, also done other shows, with leather hats and accessories. Other exhibitors have a preference to do Agfest, always pleased to hear this, Tasmanian people doing Agfest, and then brag about the event. Best organised, and very proud. This is a Tasmanian show, and Tasmanian preference – very heartened. Thank you.
Life Without Barriers	Gaylene Connell	Came to Agfest to try and secure foster carers. It is a great opportunity for public exposure. Mentioned also



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		that the security guard on the gate was a great personality.
APIA Insurance	Bram Holland	<p>Requested whether there is an opportunity to keep the same site, even for a premium price. Some sites don't have a product to sell/display to catch patrons attention.</p> <p><u>Agfest Response</u> Kate advised to mention on the application if you are happy in a particular area. Ethan mentioned sponsorship opportunities. Otherwise rotation happens, for the sake of fairness. Perhaps clever marketing is needed to catch the eye of a patron as they walk past.</p>
AJ's Indian Café and Restaurant	Evon	<p>2017 was their first year exhibiting, very excited. Had a few hiccups, re power , queried where this information is. Had a couple of issues re power tripping out, which were sorted out.</p> <p><u>Agfest Response</u> Kate advised the information re power is all in the application information.</p> <p>Mentioned bird droppings around the pavilion, is quite unhygienic. Thankful that someone handed her bag in, after it was lost.</p> <p><u>Agfest Response</u> Kate advised we will factor in additional pressure washing for next year.</p>
Smoke and Spice, Exotic Filled Candy & Licorice	Rhonda Newton	<p>Congratulated the staff and committee on their tireless efforts. In the past she has stressed about mainland exhibitors selling the same product. Situated right next to them this year, and it worked extremely well for them.</p>

The 2017 minutes of Exhibitors Meeting will be available on the website www.agfest.com.au - "Exhibitors" – "Meetings" in the next 30 days. Application for 2018 will open on the 1st October and close on the 1st December . Exhibitors who have previously applied for a site will automatically be sent their login details on the 1st October, please let us know if your email address changes.

Kate thanked everyone for attending and for their feedback, which is valuable to us when we plan for next year's event and planning for the future.

Meeting closed at 4.19pm.